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What is **Inclusive Design**?

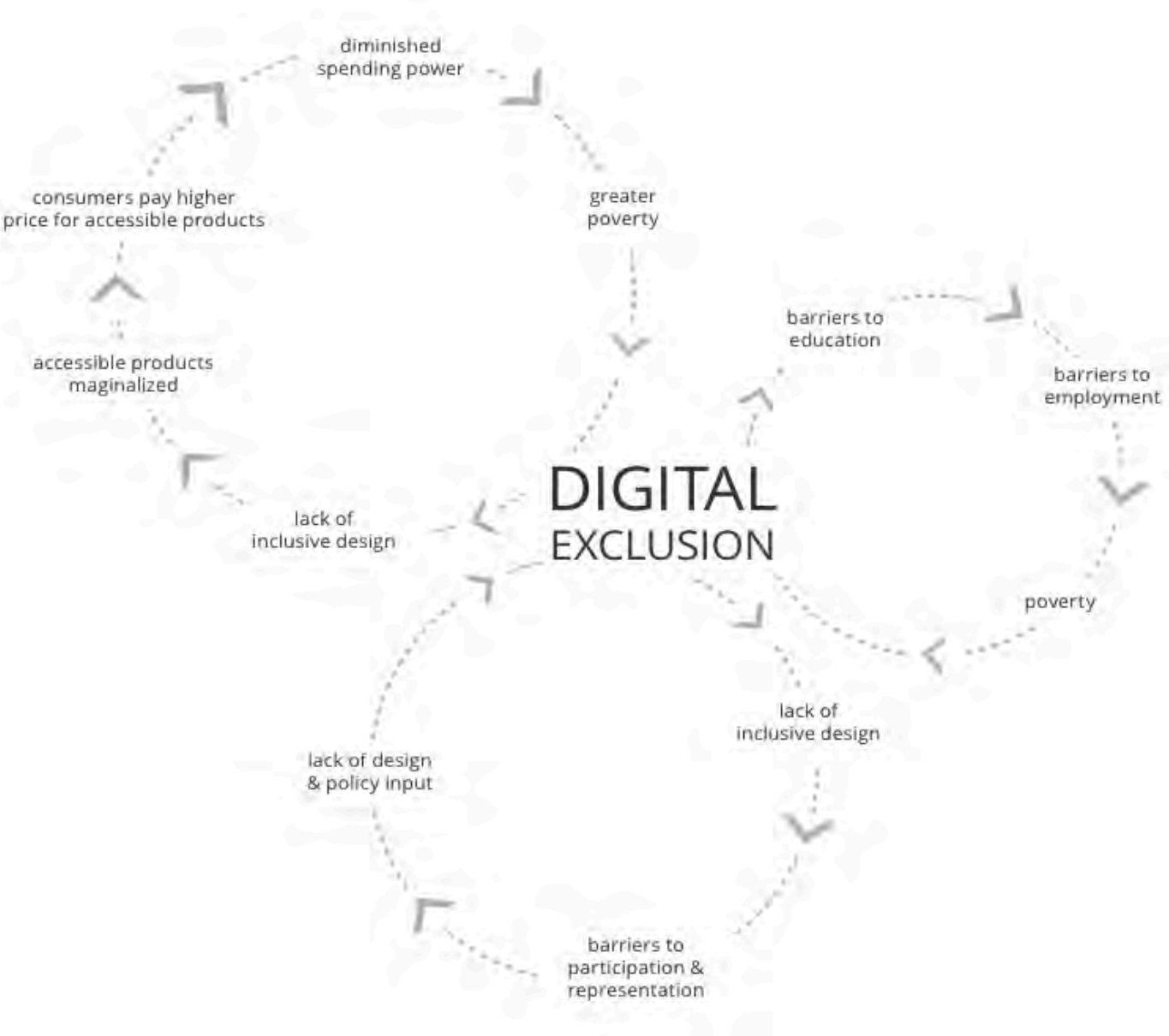


inclusive design
research centre



inclusive design
INSTITUTE

Why is **Digital & Economic Inclusion** so Important?

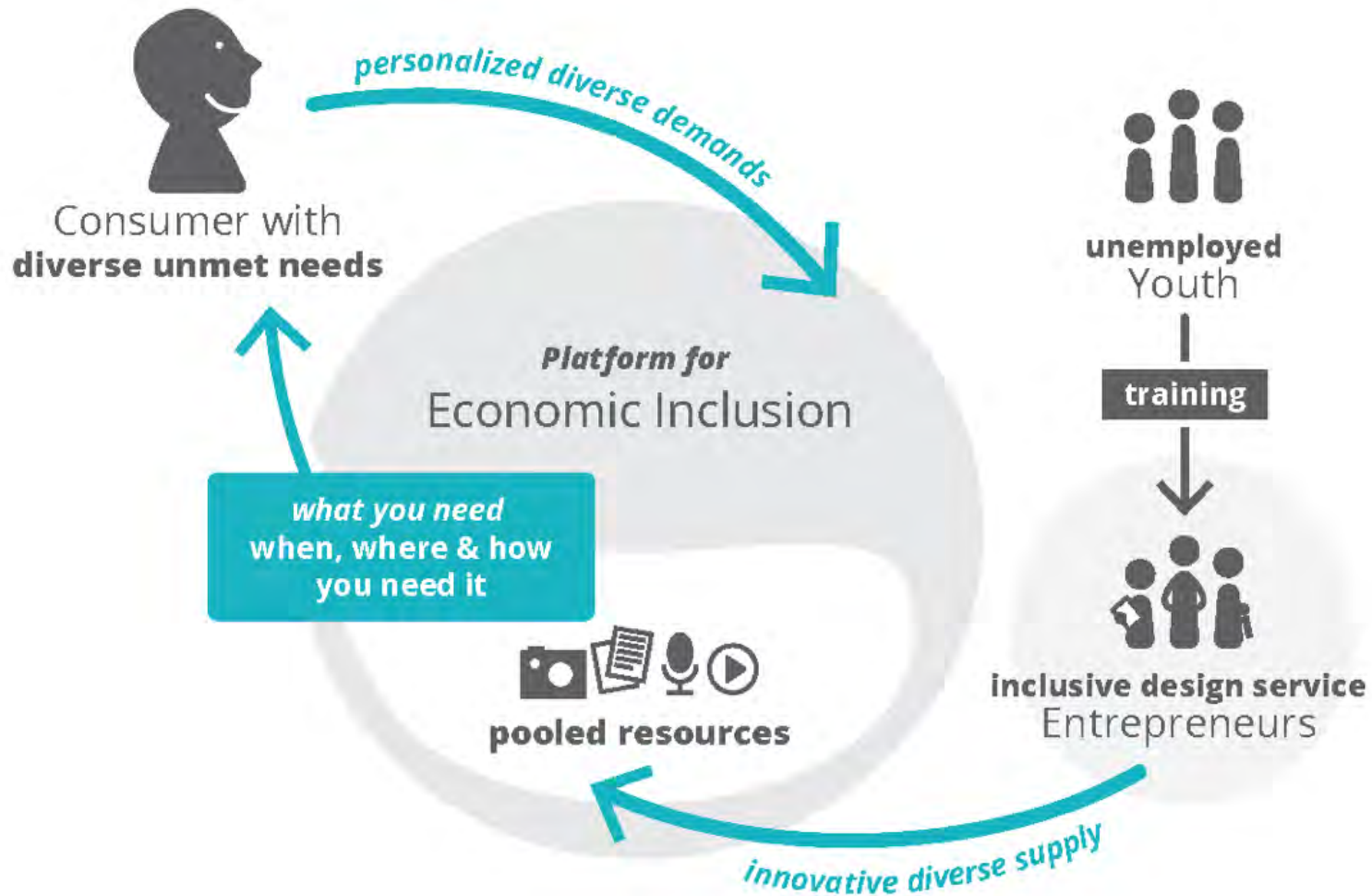


VICIOUS CYCLES
OF DIGITAL EXCLUSION

Moving Beyond the Mass...



Creating more inclusive economies...



Don't dismiss the outliers, margins, unpopular or statistically insignificant...

... if you want resiliency, resourcefulness, sustainability, agility & innovation.



VIRTUOUS CYCLES
OF DIGITAL INCLUSION